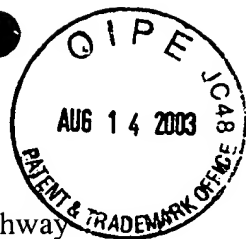


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TRANSMITTAL LETTER

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

RE: Attorney Docket No.: PIP-69A-KATZ
Application Serial No.: 09/776,714
Filed: 02/06/01
Title: A method for providing incentives or messages to a consumer
based on a consumer's receipt of a prior incentive or message
Inventor: GARY M. KATZ
Group Art Unit: 2162
Examiner: UNKNOWN

SIR:

Attached hereto for filing are the following papers:

Transmittal Letter/Authorization to Charge Deposit Account (in Duplicate)
Information Disclosure Statement (in Duplicate)
PTO Form 1449 (with Prior Art Reference O-1)

RECEIVED
AUG 18 2003
GROUP 3600

Our check in the amount of \$0.00 is attached covering the required fees.

The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number 50-2106.



31518

PATENT TRADEMARK OFFICE

8/13/03
Date

Richard A. Neifeld, Ph.D.
Registration No. 35,299
Attorney of Record

Y:\Clients\Catalina\PIP-69A-KATZ\PIP-69A-KATZ-US\Drafts\TransLtr_030813.wpd
Printed: August 13, 2003 (8:35am)

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